



Course Structure for 2025 Admissions BSc (Hons) in Hospitality and Services Management

Semester 1

L=Lecture; T=Tutorial; P=Practical; C= Credit

| Semester | Sl.No | Subject Code | Subject Name | L | T | P | C | Max. Marks (Internal Assessment) | Max. Marks (End Sem.) | Total Marks | Total Hours |
|----------|-------|--------------|--|---|---|----|---|----------------------------------|------------------------|-------------|-------------|
| 1 | | | Theory | | | | | | | | 24 |
| | 1 | HSM 101 | Introduction to the Services Industry (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 2 | HSM103 | Gastronomic Studies (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 3 | HSM 105 | Food and Beverage Concepts (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 4 | HSM 107 | Management Principles & Practice (Mi) | 2 | 0 | 0 | 2 | 40 | 60 | 100 | |
| | 5 | HSM 109 | Principles of Real Estate (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 6 | HSM 111 | Foreign Language (AEC) | 2 | 0 | 0 | 2 | 40 | 60 | 100 | |
| | | | Practical | | | | | | | | |
| | 7 | HSM 113 | Kitchen and Service Practice (Lab) (SEC) | 0 | 0 | 4 | 2 | 100 | 0 | 100 | |
| | 8 | HSM 115 | Soft Skills and Digital Literacy (SEC) | 0 | 0 | 4 | 2 | 100 | 0 | | |
| | | Total | 16 | 0 | 8 | 20 | | | 700 | | |

Semester II

| Semester | Sl.No | Subject Code | Subject Name | L | T | P | C | Max. Marks (Internal Assessment) | Max. Marks (End Sem.) | Total Marks | Total Hours |
|----------|-------|-------------------------------------|---|---|----|----|---|----------------------------------|------------------------|-------------|-------------|
| 2 | | | Theory | | | | | | | | 24 |
| | 1 | HSM 102 | Introduction to Hospitality (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 2 | HSM 104 | Rooms Division Operations (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 3 | HSM 106 | Fundamentals of Accounting and Reporting (Mi) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 4 | HSM 108 | Retail Management (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 5 | HSM 110.1 HSM 110.2 HSM 110.3 | Ethics, Sustainability, and Business Culture (Mi) Business Communication (Mi) Entrepreneurship and start-up management (Mi) | 2 | 0 | 0 | 2 | 40 | 60 | 100 | |
| | | | Practical | | | | | | | | |
| | 6 | HSM 112 | Rooms Division Practice (SEC) | 0 | 0 | 4 | 2 | 100 | 0 | 100 | |
| | 7 | HSM 114 | IT Business Tools (Mi) | 0 | 0 | 4 | 2 | 100 | 0 | 100 | |
| | 8 | HSM 116 | Yoga, Health & Wellness (VA) | | | 2 | 2 | 100 | 0 | 100 | |
| | | Total | 14 | 0 | 10 | 20 | | | 700 | | |

*Exit Option after 1st year (II semesters) with "Certificate in Hospitality and Services Management"



WELCOMGROUP GRADUATE SCHOOL OF HOTEL ADMINISTRATION

MANIPAL
(A constituent unit of MAHE, Manipal)



Semester III

| Semester | Sl.No | Subject Code | Subject Name | L | T | P | C | Max. Marks (Internal Assessment) | Max. Marks (End Sem.) | Total Marks | |
|----------|-------|--------------|---|---|---|---|----|----------------------------------|------------------------|-------------|--|
| 3 | | | Theory | | | | | | | | |
| | 1 | HSM 201 | Practical Industry Immersion (26weeks - 24 weeks training + 2 weeks evaluation) in the Hotel/Retail/Real Estate/Service industry (Report / Feedback report from organization / Viva Voce) (Value Added) | 0 | 0 | 0 | 14 | 400 | | 400 | |
| | 2 | HSM 203 | MOOC/SWAYAM (Mi) | | | | 2 | 100 | | 100 | |
| | | | Total | 0 | 0 | 0 | 16 | | | 500 | |

Semester IV

| Semester | Sl.No | Subject Code | Subject Name | L | T | P | C | Max. Marks (Internal Assessment) | Max. Marks (End Sem.) | Total Marks | Total Hours |
|----------|-------|--------------|---|---|----|----|---|----------------------------------|------------------------|-------------|-------------|
| 4 | | | Theory | | | | | | | | 30 |
| | 1 | HSM 202 | Culinary Management (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 2 | HSM 204 | Beverage Management (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 3 | HSM 206 | Business Economics (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 4 | HSM 208 | Financial Management (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 5 | HSM 210 | Organizational Behavior (Mi) | 2 | 0 | 0 | 2 | 40 | 60 | 100 | |
| | | | Practical | | | | | | | | |
| | 6 | HSM 212 | Culinary and Beverage Management Practice (SEC) | 0 | 0 | 4 | 2 | 100 | 0 | 100 | |
| | 7 | HSM 214 | Property Management System (SEC) | 0 | 0 | 4 | 2 | 100 | | 100 | |
| | 8 | HSM 216 | Hospitality and Events Management (AEC) | 0 | 0 | 4 | 2 | 100 | | 100 | |
| | | Total | 18 | 0 | 12 | 24 | | | 800 | | |



Semester V

| Semester | Sl.No | Subject Code | Subject Name | L | T | P | C | Max. Marks (Internal Assessment) | Max. Marks (End Sem.) | Total Marks | Total Hours |
|----------|-------|-------------------------------------|--|----|---|---|----|----------------------------------|-----------------------|-------------|-------------|
| 5 | | | Theory | | | | | | | | 20 |
| | 1 | HSM 301 | Hospitality Marketing (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 2 | HSM 303 | Human Resource Management (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 3 | HSM 305 | Business and Hospitality Law (Mi) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 4 | HSM 307 | Business Analytics (Mi) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 5 | HSM 309.1 HSM 309.2 HSM 309.3 | Retail Strategy and Planning (MJ) Service Quality Management (MJ) Real Estate Finance (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | | | Total | 20 | 0 | 0 | 20 | | | 500 | |

Semester VI

| Semester | Sl. No | Subject Code | Subject Name | L | T | P | C | Max. Marks (Internal Assessment) | Max. Marks (End Sem.) | Total Marks | Total Hours |
|--|--------|-------------------------------------|---|---|---|-----|---|----------------------------------|------------------------|-------------|-------------|
| 6 | | | Theory | | | | | | | | 26 |
| | 1 | HSM 302 | Supply Chain Management (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 2 | HSM 304 | Real Estate Management (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 3 | HSM 306 | Strategic Management (Mi) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 4 | HSM 308 | Digital Marketing (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 5 | HSM 310 | Business Research Methods (R) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 6 | HSM 312.1 HSM 312.2 HSM 312.3 | Retail Operations Management (MJ) Service Innovation and Design (MJ) Real Estate Development (MJ) | 4 | 0 | 0 | 4 | 40 | 60 | 100 | |
| | 7 | HSM 314 | Research and Publication/Business plan/Book Chapter (R) | | 2 | 2 | 3 | | | | |
| | | Total | 22 | 2 | 2 | 25 | | | 600 | | |
| | | Total Credits till 3rd year BBA | | | | 125 | | | | | |
| Exit Option after 3rd year BBA (6th semester) with "BA in Hospitality and Services Management" | | | | | | | | | | | |



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Semester VII

| Semester | Sl.No | Subject Code | Subject Name | L | T | P | C | Max. Marks (Internal Assessment) | Max. Marks (End Sem.) | Total Marks | Total Hours |
|----------|-------|-------------------------------------|--|----|---|---|----|----------------------------------|------------------------|-------------|-------------|
| 7 | | | Theory | | | | | | | | 23 |
| | 1 | HSM 401 | Hospitality Asset Management (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 2 | HSM 403 | AI for services Management (MD) | 3 | 0 | 0 | 3 | | | 100 | |
| | 3 | HSM 405 | Risk management (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 4 | HSM 407 | Mergers and Acquisitions (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 5 | HSM 409.1 HSM 409.2 HSM 409.3 | Global Retail Management (MJ) Global Services Management (MJ) Real Estate Investment Management (MJ) | 3 | 0 | 0 | 3 | 40 | 60 | 100 | |
| | 6 | HSM 411 | Dissertation/Research and Publication (R) | | 4 | 4 | 6 | 200 | | 200 | |
| | | | Total | 15 | 4 | 4 | 21 | | | 700 | |

Semester VIII

| Semester | Sl.No | Subject Code | Subject Name | L | T | P | C | Max. Marks (Internal Assessment) | Max. Marks (End Sem.) | Total Marks |
|----------|-------|--------------|---|---|---|---|-----|----------------------------------|------------------------|-------------|
| 8 | 1 | HSM 402 | Real World Application (26weeks - 24weeks training + 2 weeks evaluation) in the hotel/Retail/Service industry (Report / Feedback report from organization / Viva Voce) OR Research Publication (VA) | 0 | 0 | 0 | 14 | 800 | | 800 |
| | | | Total | 0 | 0 | 0 | 14 | | | 800 |
| | | | Total Credits till 4th year BHM | | | | 160 | | | |